Filed 26-CI-02565 10/21/2026 John C. Middleton, Kenton Circuit Clerk

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From: brad bonds <brad.bonds.bob@gmail.com>
Sent: Wednesday, September 30, 2026 6:29 PM
To: McPeek, Bradley D. <BMcPeek@bricker.com>
Subject: [EXT] Shannon message

Hey Rob, I hope you are well. It's unfortunate I am made to reach under these circumstances.

As you know I am an owner of Revival alongside Brad and his parents. I'm still processing and learning a lot, but I am reaching out directly because I understand you likely extended an opportunity to Brad in Seattle.

I want to make you aware that his relationship and obligations to Revival are currently unresolved.

Brad has held himself out publicly as an owner/partner of Revival for years, including in international, national and regional publications, and there is written and financial documentation concerning his ownership interest.

Brad did notify me by text after our anniversary party (two Sundays ago) he thought he should resign and gave two weeks. I responded asking to talk through what he's experiencing. He had his attorney text me and tell me to not communicate with him. As an attorney myself I cannot speak to those represented by counsel so I've not spoken since.

Revival is finalizing its interview of counsel to independently navigate this situation and protect the company's interests. If you need their information, I will provide it. They say an attorney that represents themselves has a fool for a client.

We have not agreed to any characterization or nature of his departure, nor have we made any public announcement concerning his departure.
Given the timing, I wanted to make sure you were aware of the situation before Brad begins representing to others that he is free of his obligations to Revival.

His ownership status, contractual obligations, company property, confidential information, and responsibilities concerning Revival's business relationships will all being addressed through counsel.

We are also currently locating and reviewing documentation concerning restrictive covenants and other post-employment obligations that may apply to Brad, including a restriction relating to his participation

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in or employment within the vintage distilled spirits industry or generally the curation of spirits. Our original business partner that passed from cancer just a few months ago had some of revivals physical documents so we are locating those as well.

I am not representing the specific terms or enforceability of that restriction at this time. I am making you aware of the possibility. With so little time and so much on my plate this is not a quick pivot.

I want to be clear that I did not choose for this to become a dispute, and I wish I had been given the opportunity to resolve this directly and differently with Brad. I would much rather have handled this between the people who built and invested in the business than involve anyone else. But I also know you are a businessman, and I know you would also take whatever steps were necessary to protect your business and your investment if you were in my position.

I am protecting a six-year investment, the business we built, and the people and relationships that depend on it.

I am not asking you to take sides in a dispute between Brad and me. I am asking that you and/or the Diller Room or anyone you may be affiliated with not knowingly induce, facilitate, or participate in any breach of obligations Brad may owe Revival, or accept or use Revival's confidential or proprietary information, business records, customer/vendor information, business opportunities, or other company property.

Kentucky law recognizes claims for intentional interference with contractual and prospective business relationships where the required elements are established.

If the Diller Room and/or affiliates has knowingly become involved in conduct that improperly interferes with Revival's existing or prospective business relationships or induces a breach of Brad's obligations, Revival will evaluate its rights accordingly.

We have not made any public announcement about Brad's departure, and I would appreciate the Diller Room and all affiliates keeping this matter confidential while the parties work through it because if one is made without sorting details it will be detrimental to our company. If any announcements have been made or shared, or anything done remotely involving Revival, please advise so we can protect the Company. I want to afford you and frankly Brad the opportunity to draw back any potentially adverse action.

We remain open to possibilities regarding this matter.

Please confirm that you received this and that the Diller Room and affiliates will preserve communications concerning Brad's recruitment, hiring, proposed role, and transition from Revival in anticipation of litigation, which no one wants and no one anticipates, but as a lawyer I need to share that.

And if you have counsel let me know and I'll direct them to Revival's and they can follow up. They may need to anyway depending on what's transpired.

I would much rather address this directly and professionally now than have a misunderstanding later about what the Diller Room and affiliates knew or when it knew it.

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I unfortunately need confirmation of receipt and can follow up by email and certified mail. Right now this is just the quickest way I know to protect an institution and disburse urgent info .

I hope the missus is doing well. I sincerely enjoyed time spent with you both.

Shannon

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