

ONE PAGE BUSINESS PLAN

YOUR WHY

This business exists because I want to _____ and help _____.

WHO I SERVE / PROBLEMS I SOLVE

I help _____ who are struggling with _____.

WHAT I OFFER

My main offer is _____ which helps my clients _____.
I also offer _____ and _____.

TOP 3 GOALS

1. _____
2. _____
3. _____

WEEKLY ACTIONS

Each week, I will focus on these small actions to move my goals forward:

- _____
- _____
- _____

HOW I MEASURE PROGRESS

I'll know I'm on track when I check:

Weekly: _____

Monthly: _____